

EVENT THINK TANK GROUP.

JAPANESE KOREAN CHINESE MEDIA MARKETING

LOS ANGELES

Los Angeles Guide Kan Navi (Japanese Korean Chinese)

LAS VEGAS

Las Vegas Guide Vega Navi (Japanese Korean Chinese)

HAWAII

Hawaii Guide Alohawaii Navi (Japanese Korean Chinese)

PORTFOLIO

KanNavi Los Angeles

KanNavi-la.com

VEGA NAVI Las Vegas

VegaNavi-lv.com

 **AloHawaii**
NAVI

AlohaNavi-hi.com



ABOUT US

Our mission

Bridge for Asian (Japanese ,Korean , Chinese) Community



In recent years, cultural exchange between Japan and Korea are spread around the younger generation.

ETT Group is aiming for global expansion as a bridge of cultural exchange economy of Asia (Japan Korea, China) through the events and Media.

Kan Navi (2011.~) . . . LA K-town directory 韓国語 日本語 (korean Japanese)
The only website to introduce **Korean businesses of LA** which is the second Korea.

VEGA NAVI (2012.~) . . . Las Vegas directory 韓国語 日本語 (korean Japanese)
Introduce Las Vegas Businesses, news & culture to Japanese community

Alohawaii Navi (2013.~) . . . Hawaii directory 韓国語 日本語 (korean Japanese)
Introduce Hawaii Businesses , news & culture to korean community

ALL Website (2014.~) . . . Add Language 中国語 (Chinese)
Introduce LA LV HI Businesses, news & culture to **ASIAN** (korean Chinese Japanese) community



PARTNERSHIP



Japanese Media



The largest Japanese Free weekly Magazine in California
53,500/week



Chinese Media



Korean Media



WEB AD SERVICE



Business Directory

- Restaurant
- Beauty
- Shopping
- Life

Special contents

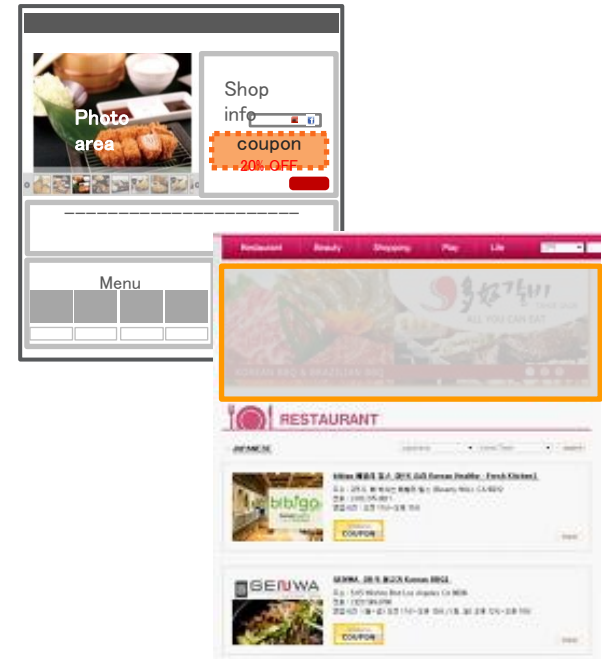
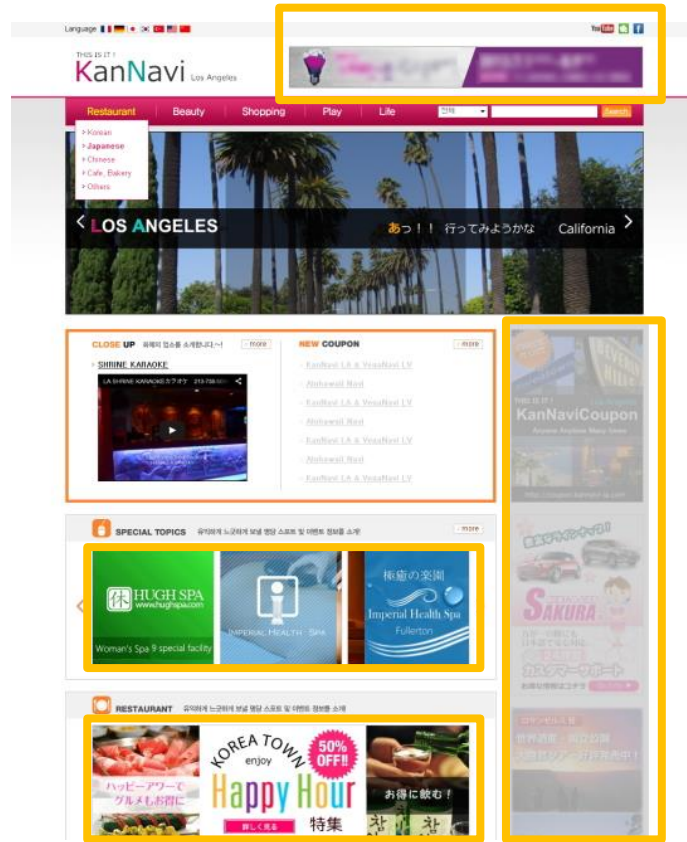
Close-Up / Column

Marketing Tool:

Hot Deal / Discount Coupon

TV Commercial Production

Social Media



AD RATE



Language: [Flags]

This is IT KanNavi Los Angeles

Restaurant Beauty Shopping Play Life

あっ!! 行ってみようかな California

Shop info coupon 20% OFF

Photo area

- Shop information
- Photos
- Menu
- Map
- Links
- Coupon

Menu

Map area

AD (A)

AD (C)

L- AD

R-AD

AD (A) 640 x 180

AD (B)

T-AD

Regular Plan

| | 1 mo | 3 mo | 6 mo | 12 mo |
|--------|-------|-------|-------|-------|
| | (\$) | | | |
| L-AD | 1000~ | 2000~ | - | - |
| T-AD | - | - | 1000~ | - |
| AD (A) | - | - | 1200~ | 2000~ |
| AD (B) | - | - | 1000~ | 1800~ |
| AD (C) | - | - | 850~ | 1500~ |
| R-AD | - | - | 500~ | 1000~ |

Other Plan :

- Paper Magazine Plan
- TV (movie) Commercial Plan
- Hot Deal Promotion Tool Plan



CONTACT

EVENT **THINK** TANK GROUP.



info@eventthinktankgroup.com

3183 Wilshire Blvd, Suite 196-E59 CA 90010

LA Office: Mid wilshire

Tel: 310 - 308 - 5500

ETT GROUP: Los Angeles Las Vegas Hawaii
Tokyo (Japan)

