

# **EVENT THINK TANK GROUP.**

JAPANESE KOREAN CHINESE MEDIA MARKETING

## **LOS ANGELES**

Los Angeles Guide Kan Navi (Japanese Korean Chinese)

## **LAS VEGAS**

Las Vegas Guide Vega Navi (Japanese Korean Chinese)

## **HAWAII**

Hawaii Guide Alohawaii Navi (Japanese Korean Chinese)

# PORTFOLIO

**KanNavi** Los Angeles

[KanNavi-la.com](http://KanNavi-la.com)

***VEGA NAVI*** Las Vegas

[VegaNavi-lv.com](http://VegaNavi-lv.com)

 **AloHawaii**  
NAVI

[AlohaNavi-hi.com](http://AlohaNavi-hi.com)



# ABOUT US

## Our mission

Bridge for Asian (Japanese ,Korean , Chinese) Community



In recent years, cultural exchange between Japan and Korea are spread around the younger generation.

ETT Group is aiming for global expansion as a bridge of cultural exchange economy of Asia (Japan Korea, China) through the events and Media.

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Kan Navi (2011.~) . . . LA K-town directory 韓国語 日本語 (korean Japanese )  
The only website to introduce **Korean businesses of LA** which is the second Korea.

VEGA NAVI (2012.~) . . . Las Vegas directory 韓国語 日本語 (korean Japanese )  
Introduce Las Vegas Businesses, news & culture to Japanese community

Alohawaii Navi (2013.~) . . . Hawaii directory 韓国語 日本語 (korean Japanese )  
Introduce Hawaii Businesses , news & culture to korean community

ALL Website (2014.~) . . . Add Language 中国語 (Chinese)  
Introduce LA LV HI Businesses, news & culture to **ASIAN** (korean Chinese Japanese ) community



# PARTNERSHIP



## Japanese Media



The largest Japanese Free weekly Magazine in California  
53,500/week



## Chinese Media



## Korean Media



# WEB AD SERVICE



## Business Directory

- Restaurant
- Beauty
- Shopping
- Life

## Special contents

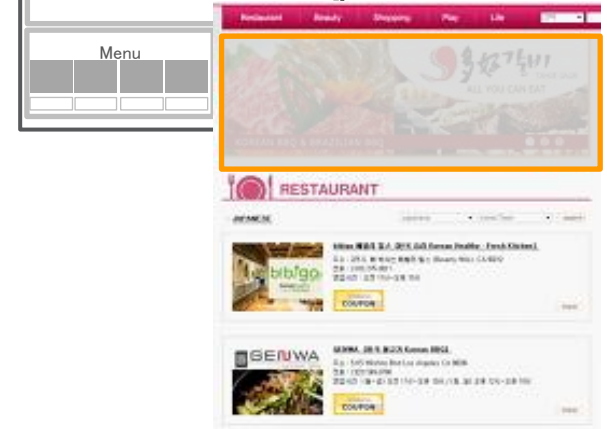
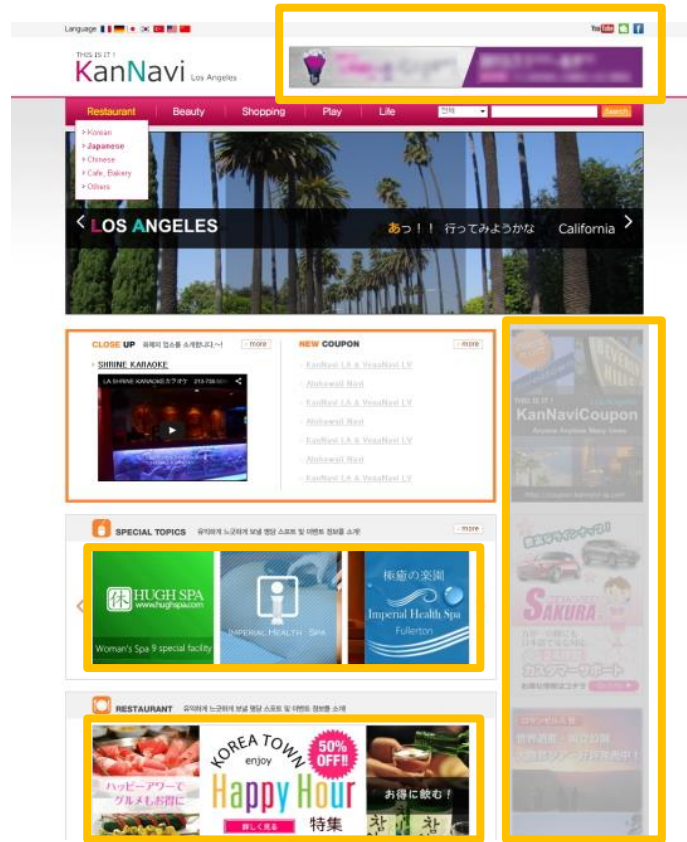
## Close-Up / Column

## Marketing Tool:

## Hot Deal / Discount Coupon

## TV Commercial Production

## Social Media



# AD RATE



Shop information · Photos · Menu · Map · Links · Coupon

T-AD

L-AD

R-AD

AD (A)

AD (B)

AD (C)

## Regular Plan

	1 mo	3 mo	6 mo	12 mo
				( $\text{\$}$ )
L-AD	1000~	2000~	-	-
T-AD	-	-	1000~	-
AD (A)	-	-	1200~	2000~
AD (B)	-	-	1000~	1800~
AD (C)	-	-	850~	1500~
R-AD	-	-	500~	1000~

## Other Plan :

- Paper Magazine Plan
- TV (movie) Commercial Plan
- Hot Deal Promotion Tool Plan



# CONTACT

## EVENT **THINK** TANK GROUP.



[info@eventthinktankgroup.com](mailto:info@eventthinktankgroup.com)

3183 Wilshire Blvd, Suite 196-E59 CA 90010

LA Office: Mid wilshire

Tel: 310 - 308 - 5500

ETT GROUP: Los Angeles    Las Vegas    Hawaii  
Tokyo (Japan)

